



# PARTNER BENEFITS

## PROMOTION

### **WEBSITE PROFILES**

Listing in our planner's toolkit (member profile on our website)

### **SOCIAL MEDIA**

Social media messaging and promotion of your brand

### **DIGITAL MARKETING**

Quarterly e-newsletter  
Media sharing in destination sells & campaigns

### **PROGRAM INCLUSION**

Virtual delegate bag/Show Your Badge/Come Early Stay Late

## LEADS

### **SUPPLEMENTARY SERVICE LEADS**

Leads for services other than accommodation & meeting business)

### **BID PROPOSAL INCLUSION**

All bid documents that are sent to planners

### **NOTIFICATIONS**

Quarterly booked convention list & confirmed meeting notifications

### **DEDICATED STAFF**

Client Services Manager and Membership Manager dedicated to members

## PARTNERSHIP OPPORTUNITIES

### **MEMBER CENTRIC HOSTED EVENTS**

Training & Networking opportunities

### **M&CPEI HOSTED SALES EVENTS:**

Place yourself top of mind with meeting planners when they choose PEI as a destination.

- M&CPEI Roadshow
- Familiarization Tours
- Supplier Showcase
- Annual General Meeting
- Ontario Sales Events

### **TRADESHOWS**

Attend National tradeshow and events and meet planners face to face

## UPGRADED MEMBERSHIP

### **ALL THE BENEFITS OF STANDARD MEMBERSHIP PLUS:**

### **PRIMARY BUSINESS LEADS**

Leads for accommodations & meeting business

### **REPORTS**

Tradeshow reports and lead contacts

### **DISCOUNTED PARTICIPATION TO:**

- Local tradeshow
- National tradeshow
- M&CPEI hosted events
- Networking opportunities



# PARTNER PRICING

Help us make PEI the most in-demand coastal meeting destination.

## STANDARD MEMBERSHIP\*

### ACCOMMODATIONS

25+ guestrooms  
within Charlottetown \$19/bedroom +  
\$.099/sq.ft of mtg space

25+ guestrooms  
outside Charlottetown \$16/bedroom +  
\$.094/sq.ft of mtg space

under 25 guestrooms  
(such as Cottages, Inn and B&B'S)  
\$180/year +  
\$.094/sq.ft of mtg space

University/ College  
\$9.20/bedroom

### UNIQUE VENUES / MEETING SPACES

NO guestrooms  
within Charlottetown \$.099/sq.ft of mtg space

NO guestrooms  
outside Charlottetown \$.077/sq.ft of mtg space

### DINING / CATERING

Restaurants 1 – 99 seats  
\$240 per year

Restaurants 99+ seats  
\$400 per year

Stand Alone Caterers  
\$225 per year

### TOUR COMPANY

Capacity of 15 or less  
\$200 per year

Capacity of 15 or more  
\$240 per year

### TRANSPORTATION

Car Rental \$295 per year

Taxi or Limo \$200 per year

Motor Coach \$490 per year

Transportation \$650 per year

### SERVICES

Audio/Visual \$375 per year

Print/Promotional  
\$375 per year

Marketing/Technology  
\$375 per year

Destination Management (DMC)  
\$330 per year

Meeting Planner/Consulting  
\$330 per year

Photographers/Videographers  
\$165 per year

Entertainers/Speakers  
\$165 per year

EXPERIENCE PROVIDERS  
(INCLUDING GOLF) \$225 per year

RETAIL / GIFTS \$165 per year

## UPGRADED MEMBERSHIP\*

### STANDARD MEMBERSHIP PLUS:

*Within* Charlottetown  
Standard Membership  
price + \$800

Small accommodations  
under 25 rooms + \$200

*Outside* of Charlottetown  
Standard Membership  
price + \$500

Small accommodations  
under 25 rooms + \$100

\*Rates are exclusive of HST