



WHY JOIN?

Help us make PEI the most in-demand coastal meeting destination.

PROMOTION

WEBSITE PROFILES

Listing in our planner's toolkit (member profile on our website)

SOCIAL MEDIA

Social media messaging and promotion of your brand

DIGITAL MARKETING

Quarterly e-newsletter
Media sharing in destination sells & campaigns

PROGRAM INCLUSION

Virtual delegate bag/Show Your Badge/Come Early Stay Late

LEADS

SUPPLEMENTARY SERVICE LEADS

Leads for services other than accommodation & meeting business)

BID PROPOSAL INCLUSION

All bid documents that are sent to planners

NOTIFICATIONS

Quarterly booked convention list & confirmed meeting notifications

DEDICATED STAFF

Client Services Manager and Membership Manager dedicated to members

PARTNERSHIP OPPORTUNITIES

MEMBER CENTRIC HOSTED EVENTS

Training & Networking opportunities

M&CPEI HOSTED SALES EVENTS:

Place yourself top of mind with meeting planners when they choose PEI as a destination.

- M&CPEI Roadshow
- Familiarization Tours
- Supplier Dhowcase
- Annual General Meeting
- Ontario Sales Events

TRADESHOWS

Attend National tradeshow and events and meet planners face to face

UPGRADED MEMBERSHIP

ALL THE BENEFITS OF STANDARD MEMBERSHIP PLUS:

PRIMARY BUSINESS LEADS

Leads for accommodations & meeting business

REPORTS

Tradeshow reports and lead contacts

DISCOUNTED PARTICIPATION TO:

- Local tradeshow
- National tradeshow
- M&CPEI hosted events
- Networking opportunities



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Help us make PEI the most in-demand coastal meeting destination.

STANDARD MEMBERSHIP*

ACCOMMODATIONS

25+ guestrooms
within Charlottetown \$19/bedroom +
\$.099/sq.ft of mtg space

25+ guestrooms
outside Charlottetown \$16/bedroom +
\$.094/sq. ft of mtg space

under 25 guestrooms
(such as Cottages, Inn and B&B'S)
\$180/year +
\$.094/sq.ft of mtg space

University/ College
\$9.20/bedroom

UNIQUE VENUES / MEETING SPACES

NO guestrooms
within Charlottetown \$.099/sq.ft of mtg space

NO guestrooms
outside Charlottetown \$.077/sq.ft of mtg space

DINING / CATERING

Restaurants 1 – 99 seats
\$240 per year

Restaurants 99+ seats
\$400 per year

Stand Alone Caterers
\$225 per year

TOUR COMPANY

Capacity of 15 or less
\$200 per year

Capacity of 15 or more
\$240 per year

TRANSPORTATION

Car Rental \$295 per year

Taxi or Limo \$200 per year

Motor Coach \$490 per year

Transportation \$650 per year

SERVICES

Audio/Visual \$375 per year

Print/Promotional
\$375 per year

Marketing/Technology
\$375 per year

Destination Management (DMC)
\$330 per year

Meeting Planner/Consulting
\$330 per year

Photographers/Videographers
\$165 per year

Entertainers/Speakers
\$165 per year

EXPERIENCE PROVIDERS
(INCLUDING GOLF) \$225 per year

RETAIL / GIFTS \$165 per year

UPGRADED MEMBERSHIP*

STANDARD MEMBERSHIP PLUS:

Within Charlottetown
Standard Membership
price + \$800

Small accommodations
under 25 rooms + \$200

Outside of Charlottetown
Standard Membership
price + \$500

Small accommodations
under 25 rooms + \$100

*Rates are exclusive of HST