



STANDARD MEMBERSHIP INCLUDES:

Supplementary Service Leads

These requests could be for anything from off-site dinners, audio visual and entertainment to speaker gifts, photography and event decoration. Supplementary service leads are typically for an already confirmed meeting/convention.

Quarterly Booked Convention List

This report is sent out to all members and includes any group confirmed over 100 delegates coming to PEI for that quarter.

Confirmed Meeting Notifications

Find out what future meetings have confirmed PEI as a host location, and where they are being held on the Island.

M&CPEI Website Member Profile

A fully customized webpage which includes photos, information, contacts and direct links back to your website.

Sharing of Social Media Messaging

With thousands of followers and likes we have a robust Social Media presence where we help to share our members messaging and promoted posts.

Sharing in Destination Sells and Campaigns

Meetings & Conventions PEI sells the entire Island promoting our members to planners and decision makers across Canada. You should join us!

Training and Networking Opportunities

Meetings & Conventions PEI hosts several training sessions and business events each year to keep our members up-to-date on trends and connections.

Bid Proposal Inclusion

When you respond to a lead your proposal is included in a professional bid document that is sent directly to the meeting planner. Also included is a one-pager we create for your business with photos, information and contacts.

Partnership Opportunities

Place yourself top of mind with meeting planners when they choose PEI as a destination. Meetings & Conventions PEI has multiple opportunities for your organization:

M&CPEI HOSTED SALES EVENTS

- Atlantic Canada Roadshow
- Familiarization Tours
- Supplier Showcase - PEI Planner Tradeshow
- Annual General Meeting
- Ontario Destination Sales Events

NATIONAL TRADESHOWS

- Canadian Meetings & Events Expo
- CSAE National Conference + Showcase
- Tete a Tete Tradeshow

ADVERTISING

- e-Newsletters
- Website
- Show Your Badge program
- Virtual Delegate Bag App
- Come Early, Stay Late



UPGRADE YOUR MEMBERSHIP

UPGRADE AND RECEIVE ALL THE BENEFITS OF STANDARD MEMBERSHIP PLUS:

Tradeshow reports and lead contacts

We condense all the information we gather at Tradeshows we attend and send our participating members the report along with any Leads we gathered during the show.

Primary business leads

Be the first to receive these Lead for accommodation and meeting business and ensure you are proposing on all the potential meeting business for Prince Edward Island

Sales Event Participation

We offer our upgraded members discounted participation fees as well as first right of refusal on events like:

- Local tradeshows
- National tradeshows
- M&C PEI hosted events
- Networking Opportunities

FOR MORE INFORMATION:

MEETINGSANDCONVENTIONSPEI.COM/OUR-MEMBERS
902.368.3688

STANDARD MEMBERSHIP:

Rates are exclusive of HST

Accommodations 25+ guestrooms within Charlottetown	\$19/bedroom + \$.099/sq. ft of mtg space
Accommodations 25+ guestrooms outside Charlottetown	\$16/bedroom + \$.094/sq. ft of mtg space
Accommodations Under 25 guestrooms (such as Cottages, Inn and B&B'S)	\$180/year + \$.094/sq. ft of mtg space
University/ College	\$9.20/bedroom
Unique Venues/Meeting Space no guestrooms within Charlottetown	\$.099/sq. ft of mtg space
Unique Venues/Meeting Space no guestrooms outside Charlottetown	\$.077/sq. ft of mtg space
Restaurants 1 – 99 seats	\$240 per year
Restaurants 99+ seats	\$400 per year
Stand Alone Caterers	\$225 per year
Audio/Visual Companies	\$375 per year
Print and Promotional Companies	\$375 per year
Marketing & Website Development	\$375 per year
Destination Management Companies	\$330 per year
Meeting Planner / Consulting Services	\$330 per year
Photographers & Videographers	\$165 per year
Entertainers and Speakers	\$165 per year
Car Rental Companies	\$295 per year
Taxi or Limo Companies	\$200 per year
Motor Coach Companies	\$490 per year
Transportation	\$650 per year
Tour Company-Capacity of 15 or less	\$200 per year
Tour Company-Capacity of 15 or more	\$240 per year
Experience Providers (including Golf)	\$225 per year
Retail / Gifts	\$165 per year

UPGRADED MEMBERSHIP:

Within Charlottetown

Standard Membership price + **\$800**

Small accommodations under 25 rooms + **\$200**

Outside of Charlottetown

Standard Membership price + **\$500**

Small accommodations under 25 rooms + **\$100**

WHAT ARE MEMBERS SAYING ABOUT MEETINGS & CONVENTIONS PEI?

"The biggest value of my membership and participation with Meetings & Conventions Prince Edward Island is the opportunity to build relationships with other colleagues and industry partners.

The Meetings & Conventions PEI community is close knit and affords us the chance to share ideas, celebrate accomplishments, and collectively sell Prince Edward Island as a premier Meetings and Conventions destination."

~ Michelle Westaway,
The Great George



"Joining M&CPEI has opened many new doors for me and connected me to clients and industry peers I wouldn't have had contact with otherwise. Through direct leads I've booked meetings and conventions for a diverse group of local and national organizations and have greatly increased this area of my business. Thank you to the friendly staff of M&CPEI for always being there to lend a hand and support their members."



~ Brady McCloskey,
Brady McCloskey Photography



Meetings & Conventions
Prince Edward Island



Réunions et Congrès
Île-du-Prince-Édouard

THE ISLAND'S DESTINATION MARKETING ORGANIZATION

MEETINGSANDCONVENTIONSPEI.COM/OUR-MEMBERS
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